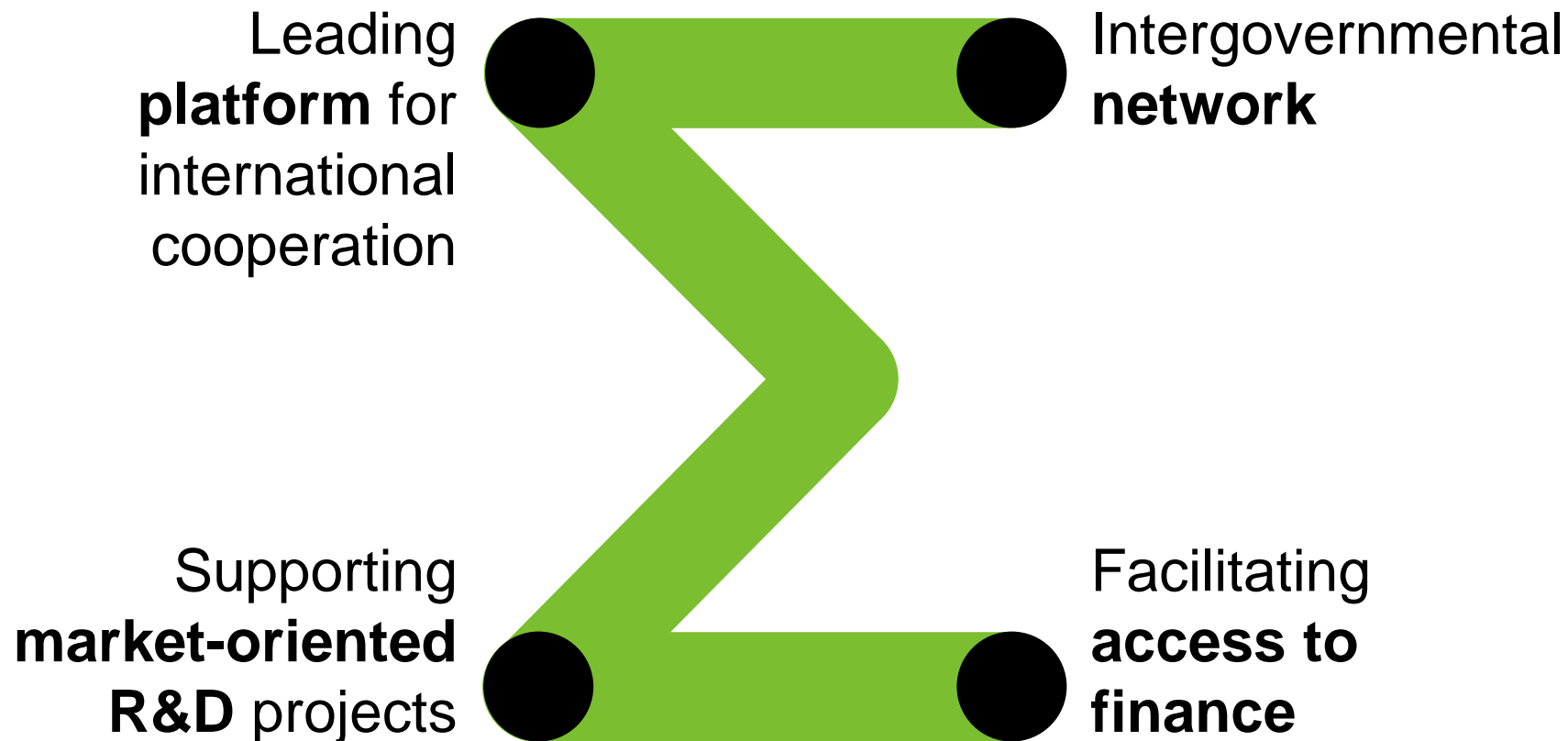




Opportunities for Canadian Innovators

May 2016



- June 2012: associate member
- March 2016: joins Eurostars
- Opportunity for Canadian innovators to engage with foreign companies through technology partnering for accelerated solutions (products, services, processes) and market access.

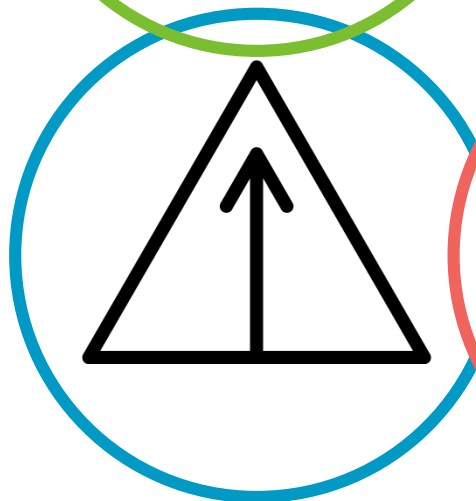
Characteristics of EUREKA projects

Market-oriented nature



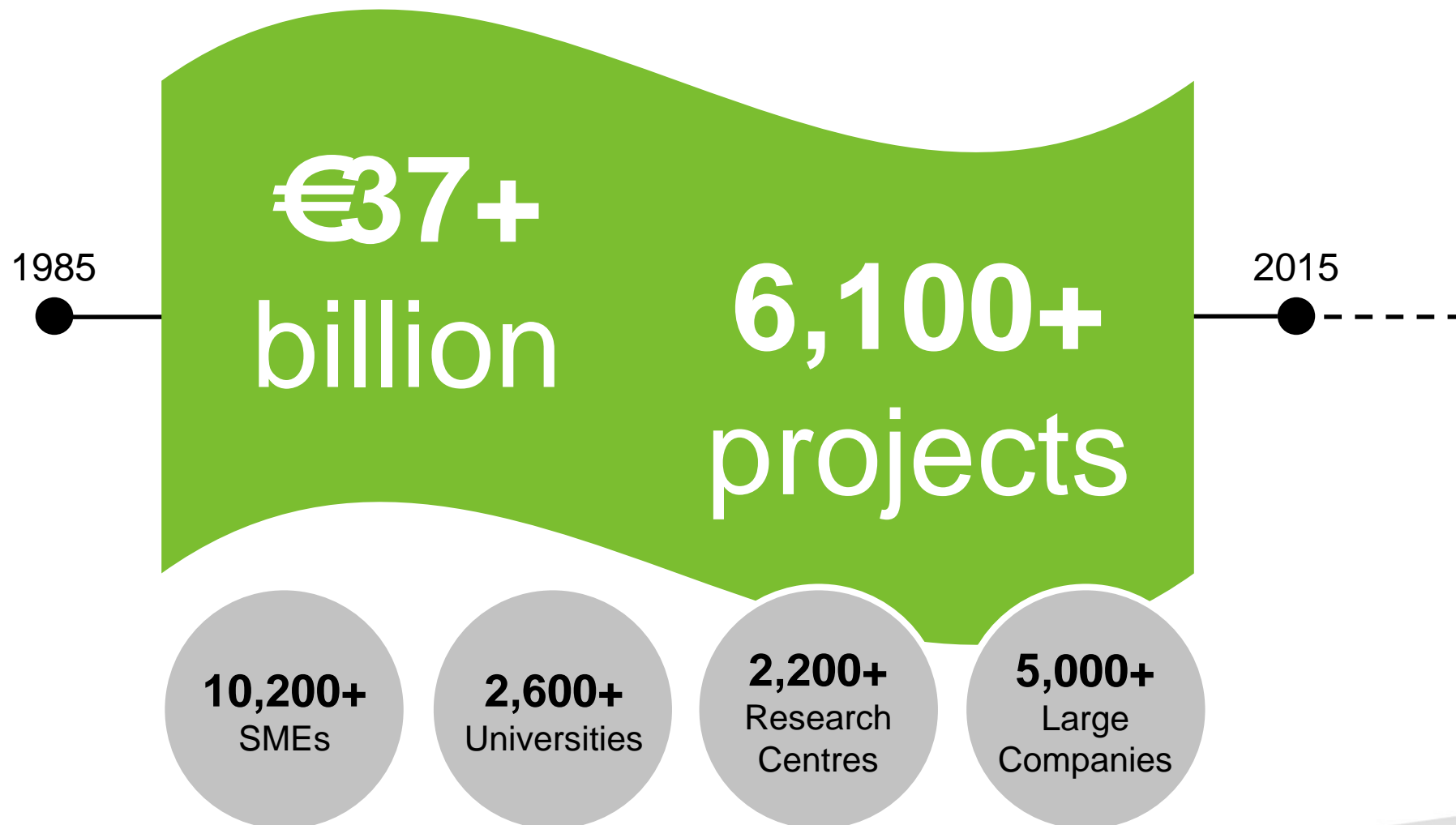
Innovative product, process or service

Bottom-up approach



International cooperation

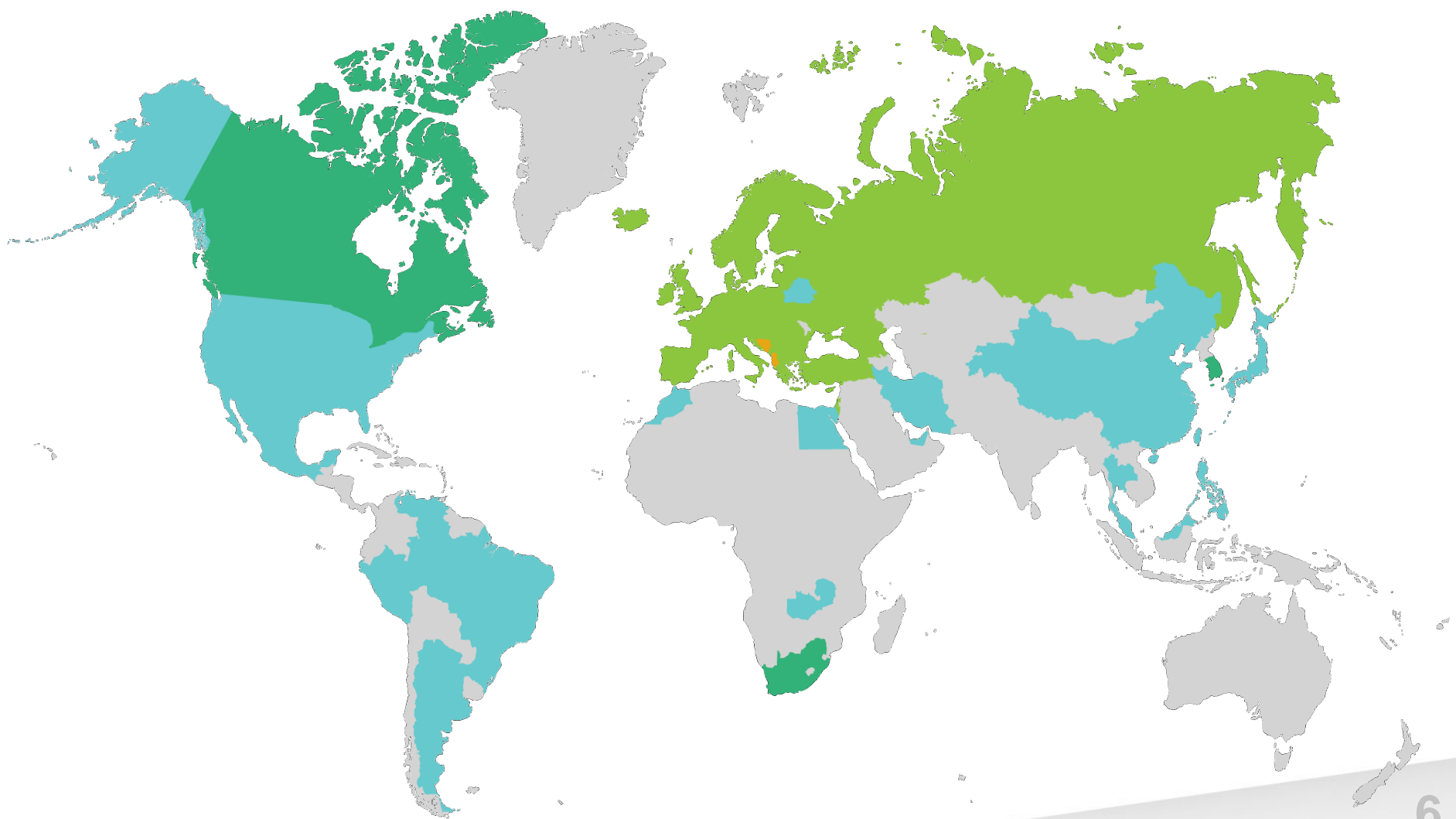
More than €37 billion invested





More than 40 EUREKA countries

- Full members
- Associated countries
- National information points
- International cooperation





Innovative
product, process
or service with a
civilian purpose



Participants
from at least
two EUREKA
countries



No thematic
restrictions but
projects need to
reflect **market**
demand



National
evaluation
procedures &
funding



Industry led initiatives

- Medium term
- Strategically significant
- International ecosystem of R&D&I actors



Large number of participants

- Major European industries
- Large SME participation (30–50% of partners)



Fostering European competitiveness

- Develop generic technologies and standards
- Address economic and societal challenges

Clusters represent 70% of the budget of EUREKA project portfolio



Innovation in
water technologies

Penta

Micro- and Nano-
Electronic Components
and Systems



Telecommunications



Smart electronic
Systems



Low carbon energy
technologies



Software intensive
systems and
services



Metallurgy



Joint programme
between
EUREKA
and EU



Dedicated
to **R&D-**
performing
SMEs



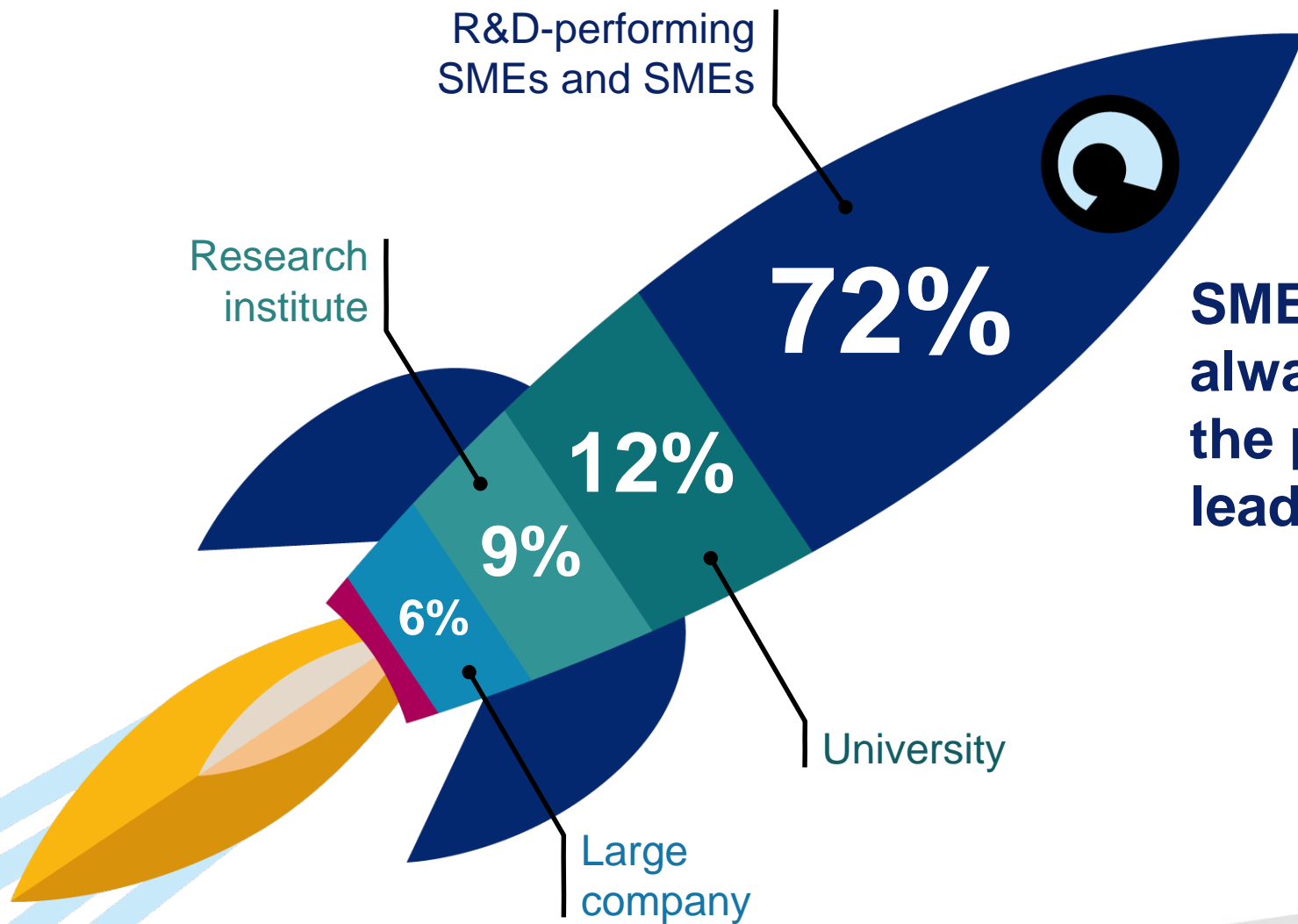
Market-
oriented



Bottom-up



International
cooperation



SME is always the project leader

Are you eligible to participate? EUREKA

innovation across borders



Basic EUREKA Criteria for Projects

- Non-military applications.
- Market-oriented, commercially-viable R&D for a new product, process, service.
- Unrelated parties, no contractor relationship, from at least 2 EUREKA countries (for Canada, at least one EUREKA full member).



For SMEs (to be eligible for IRAP support)

- be an SME in Canada, incorporated and profit-oriented.
- have 500 or fewer full-time equivalent employees.
- have objective to grow and generate profits through development and commercialization of innovative, technology-driven new or improved products, services, or processes in Canada.

For non-SMEs (not eligible for IRAP support)

- possess an expertise in a commercially-oriented field.
- have experience and capacity to undertake an international project.
- have access to funding, or self-funding, to bring to the table.

Is your company a fit?

This is not for every company. You will need to assess your own readiness and discuss it with your NRC-IRAP ITA.

As a guideline consider these points:

- Committed to aggressive growth and global market expansion
- Sufficient working capital to undertake a multi-year R&D collaboration and commercialize the results (ex: minimum of \$200k-\$300k per year)
- Capable of world-class, differentiated, protectable technology
- Already commercialized product in domestic or other markets

Thank you!

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